

carmine.pt

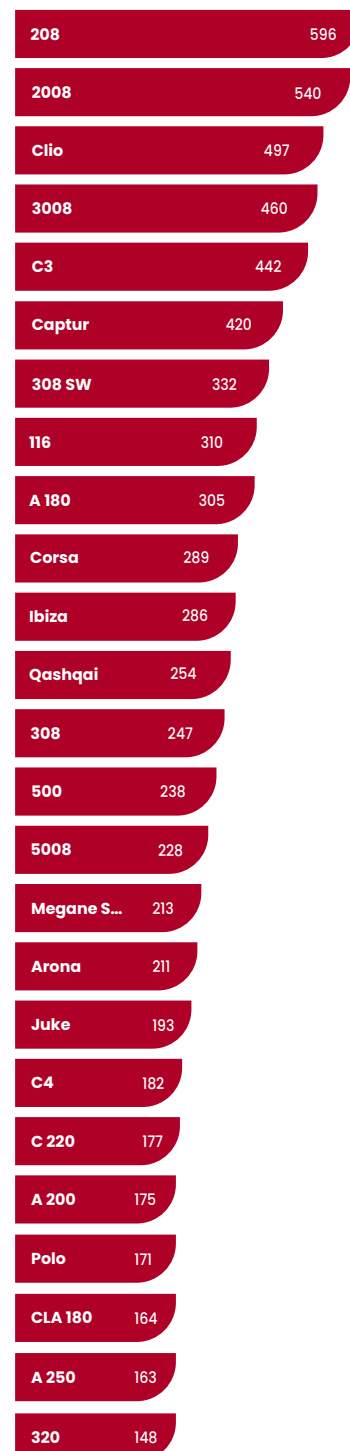
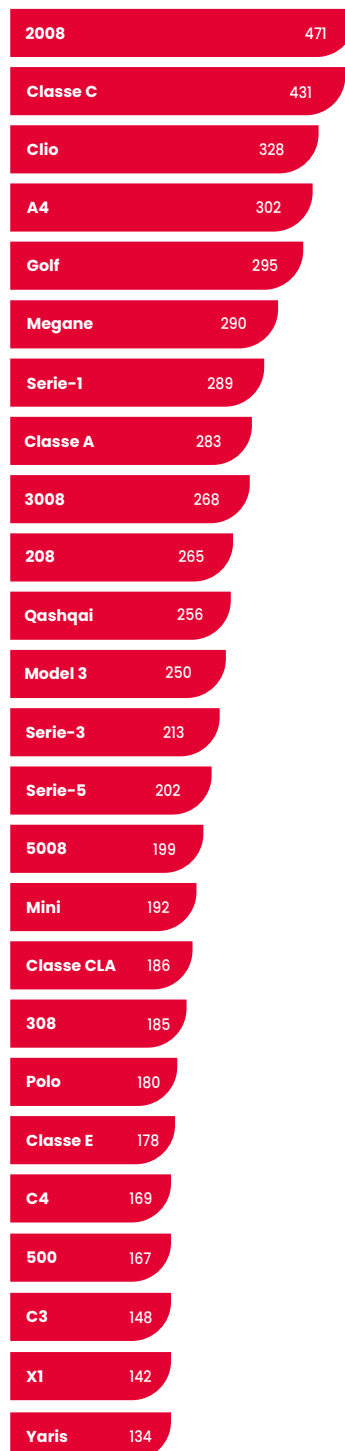
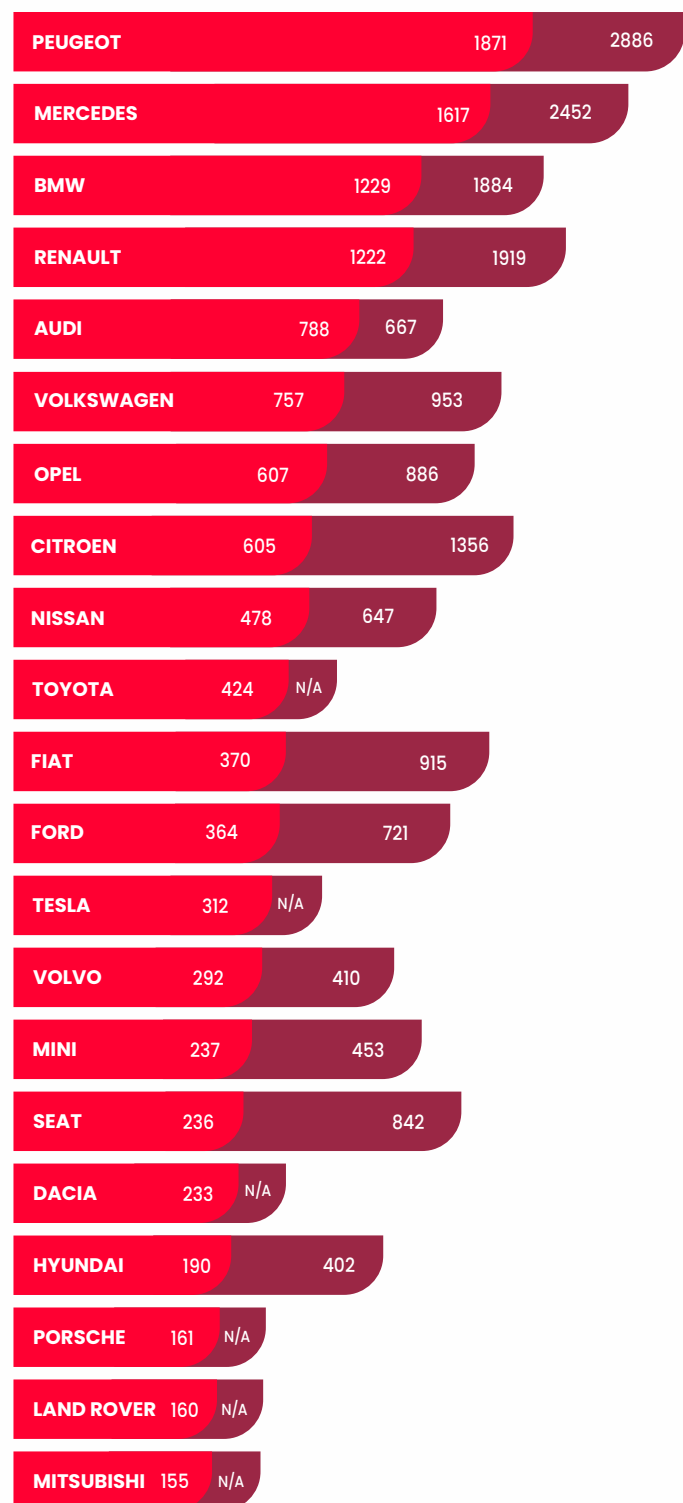
ANÁLISE DE MERCADO

DADOS RELATIVOS AO 1º TRIMESTRE DE 2025



MARCAS E MODELOS

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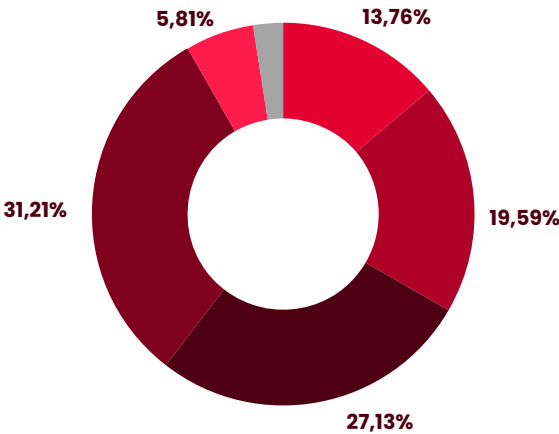
 Marcas mais procuradas em 2025

 Ranking de marcas no Stock Carmine

N/A - Não aplicável

 Modelos mais procurados em 2025

 Ranking de modelos no Stock Carmine

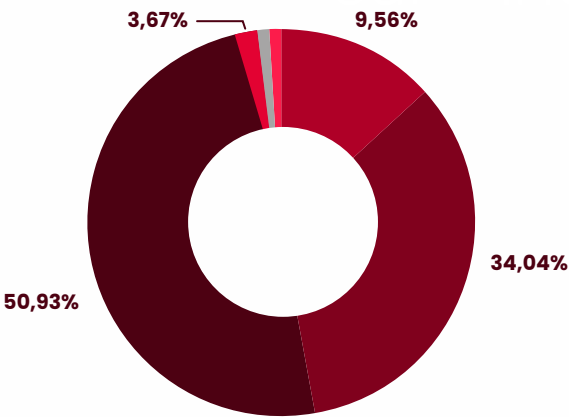


MAIS PROCURADOS

RANGE DOS ANOS DE CARROS
MAIS PROCURADOS

RANGE DE ANO:

- de 2020 a 2024
- de 2015 a 2019
- de 2010 a 2014
- de 2005 a 2009
- de 2000 a 2004
- Abaixo de 2000



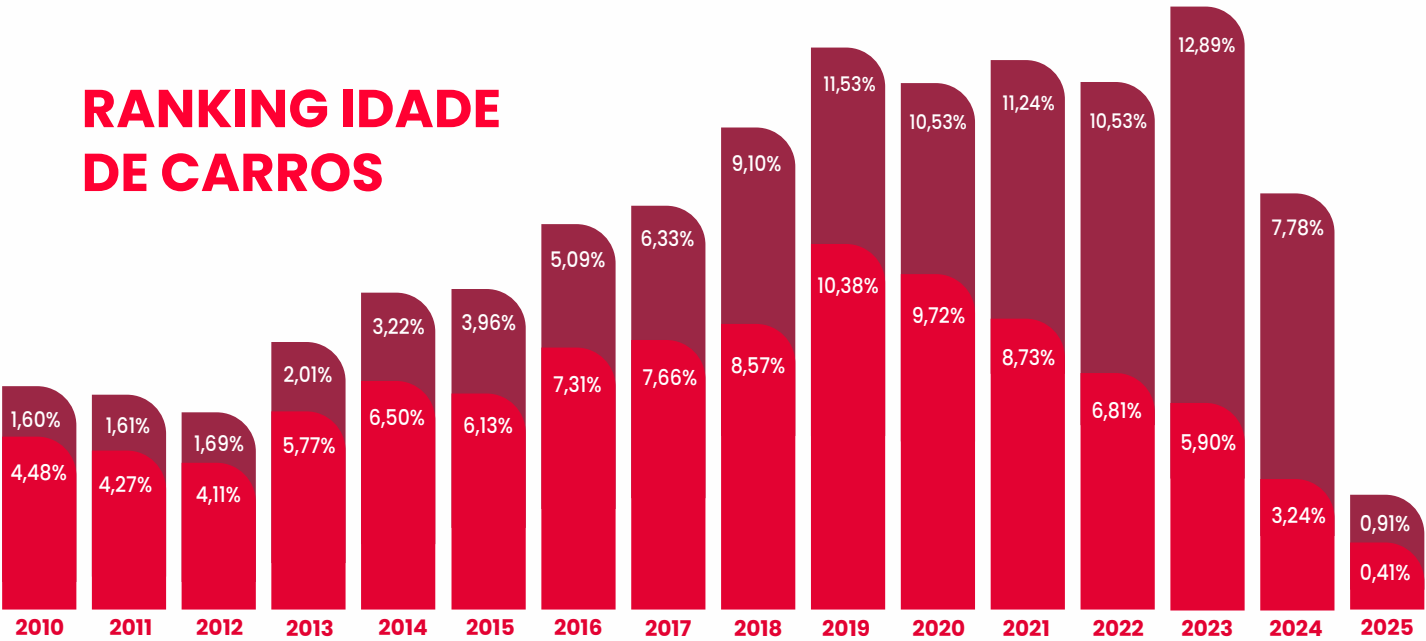
STOCK CARMINE.PT

RANGE DOS ANOS NO
STOCK CARMINE

RANGE DE ANO:

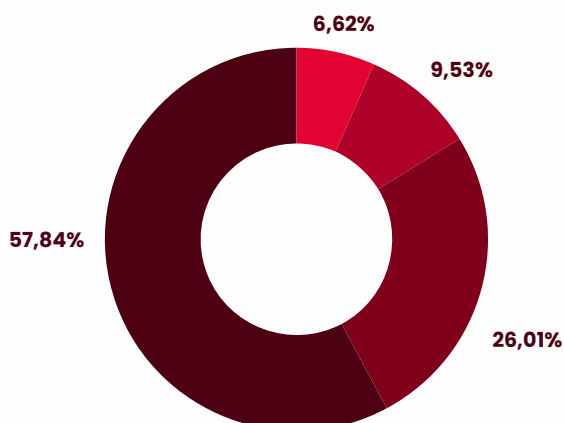
- de 2020 a 2024
- de 2015 a 2019
- de 2010 a 2014
- de 2005 a 2009
- de 2000 a 2004
- Abaixo de 2000

RANKING IDADE
DE CARROS



Idade dos carros
mais procurados em 2025

Idade dos carros
no Stock Carmine

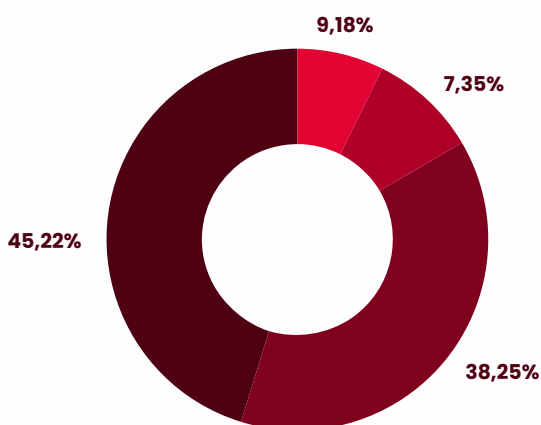


MAIS PROCURADOS

RANGE DE COMBUSTÍVEL DOS CARROS MAIS PROCURADOS

RANGE COMBUSTÍVEL:

- Gasóleo
- Gasolina
- Elétrico
- Outros Combustíveis



STOCK CARMINE.PT

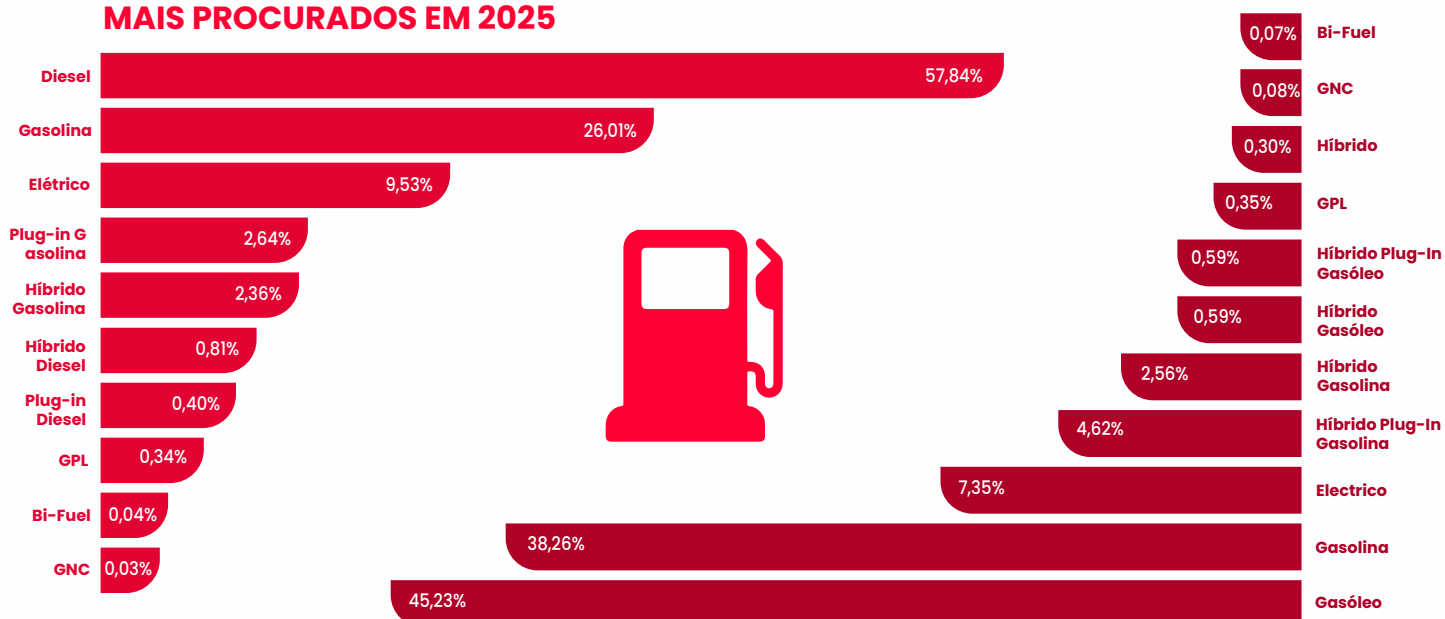
RANGE DE COMBUSTÍVEL NO STOCK CARMINE

RANGE COMBUSTÍVEL:

- Gasóleo
- Gasolina
- Elétrico
- Outros Combustíveis

TIPO DE COMBUSTÍVEL

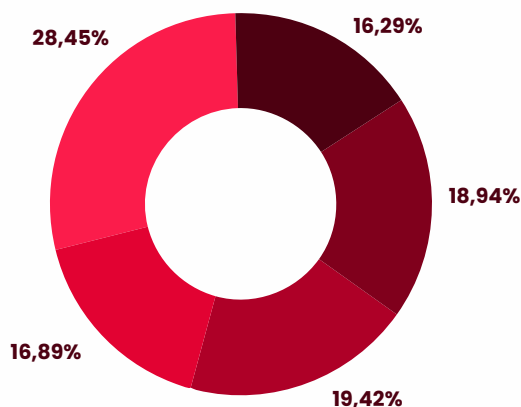
MAIS PROCURADOS EM 2025



NO STOCK CARMINE

MAIS PROCURADOS

RANGE DE KMS DOS CARROS
MAIS PROCURADOS

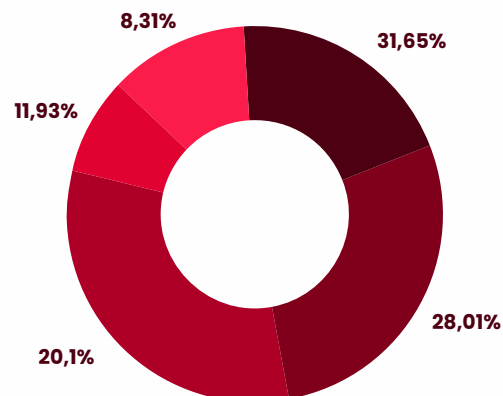


RANGE KMS:

- Até 50k KMs
- De 50k até 100k KMs
- De 100k até 150k KMs
- De 150k até 200k KMs
- Acima de 200k KMs

STOCK CARMINE.PT

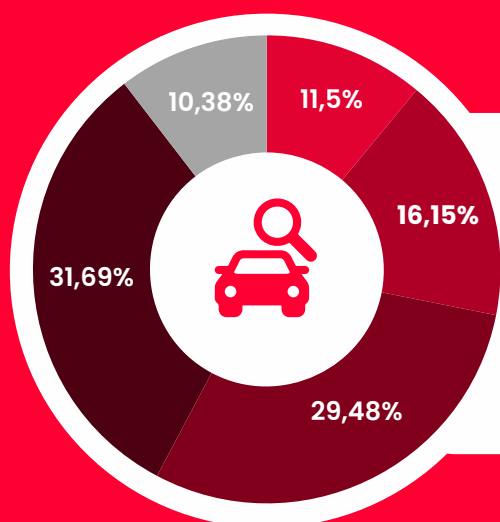
RANGE DOS ANOS NO
STOCK CARMINE



TIPOLOGIA

MAIS PROCURADOS

TIPOLOGIA DOS CARROS
MAIS PROCURADOS

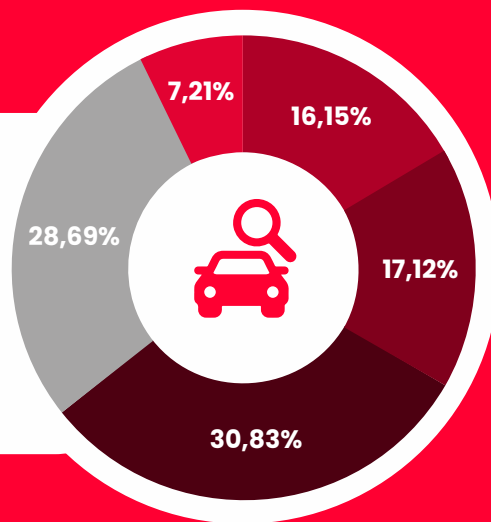


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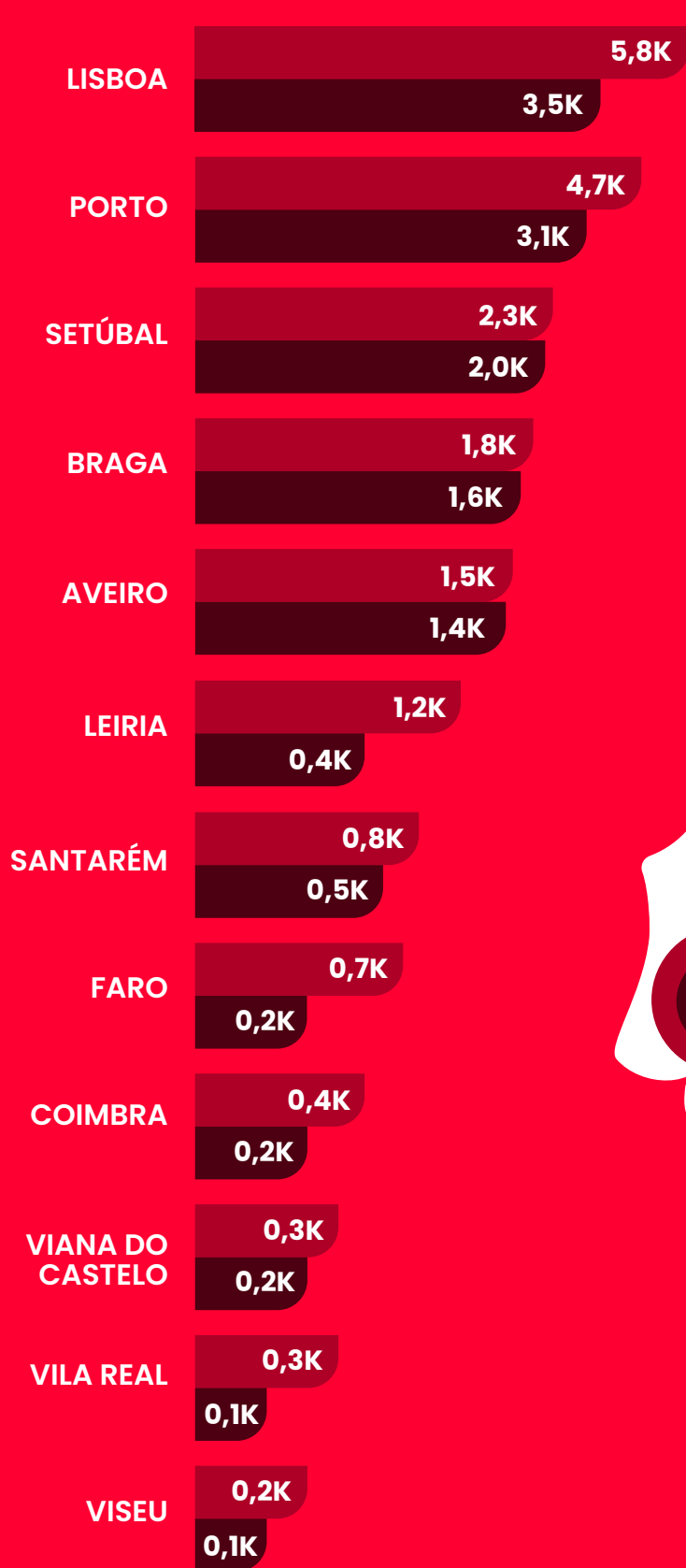
- SUV
- Citadino
- Carrinha
- Sedan
- Outros tipos

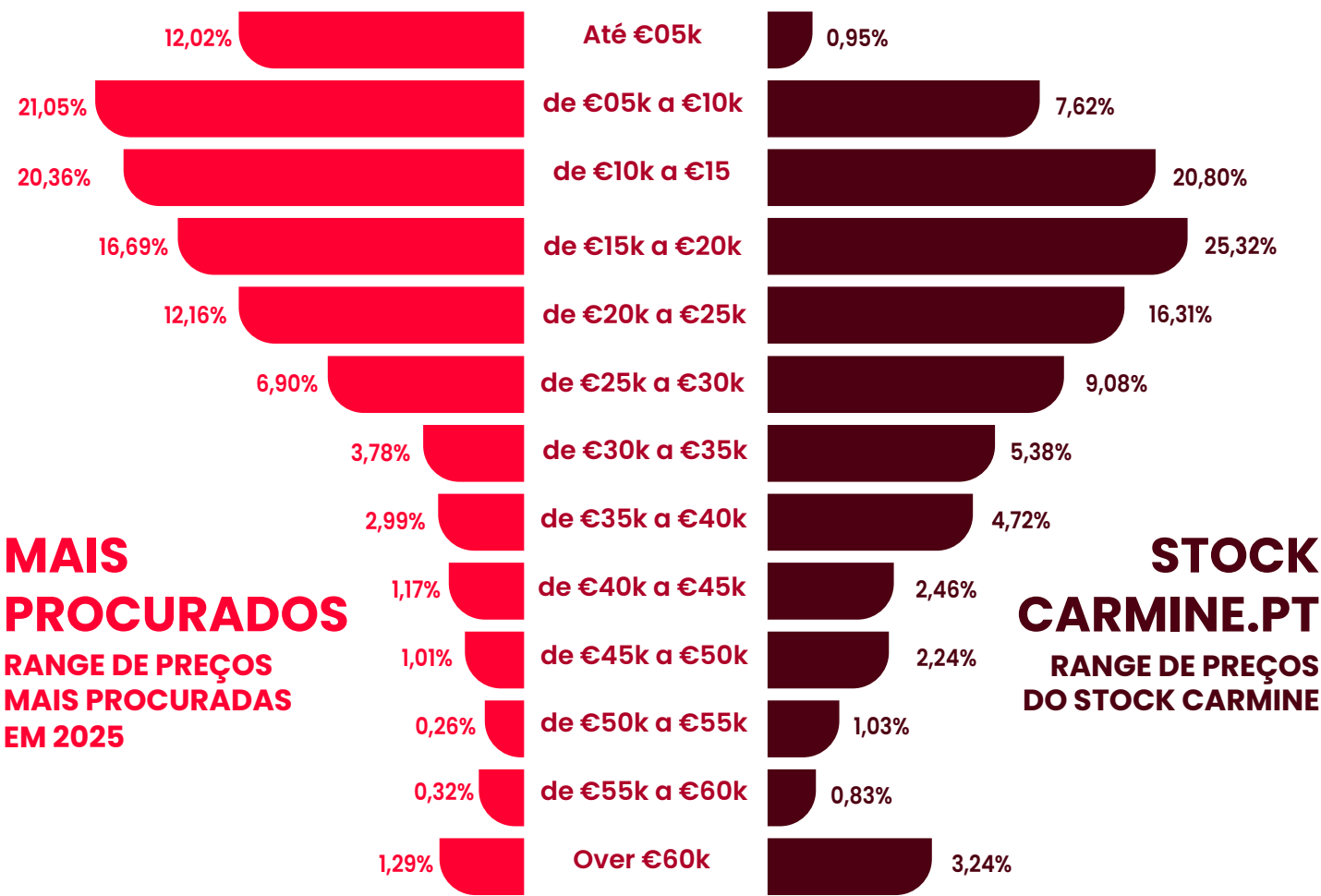
STOCK CARMINE.PT

TIPOLOGIA DOS CARROS NO
STOCK CARMINE

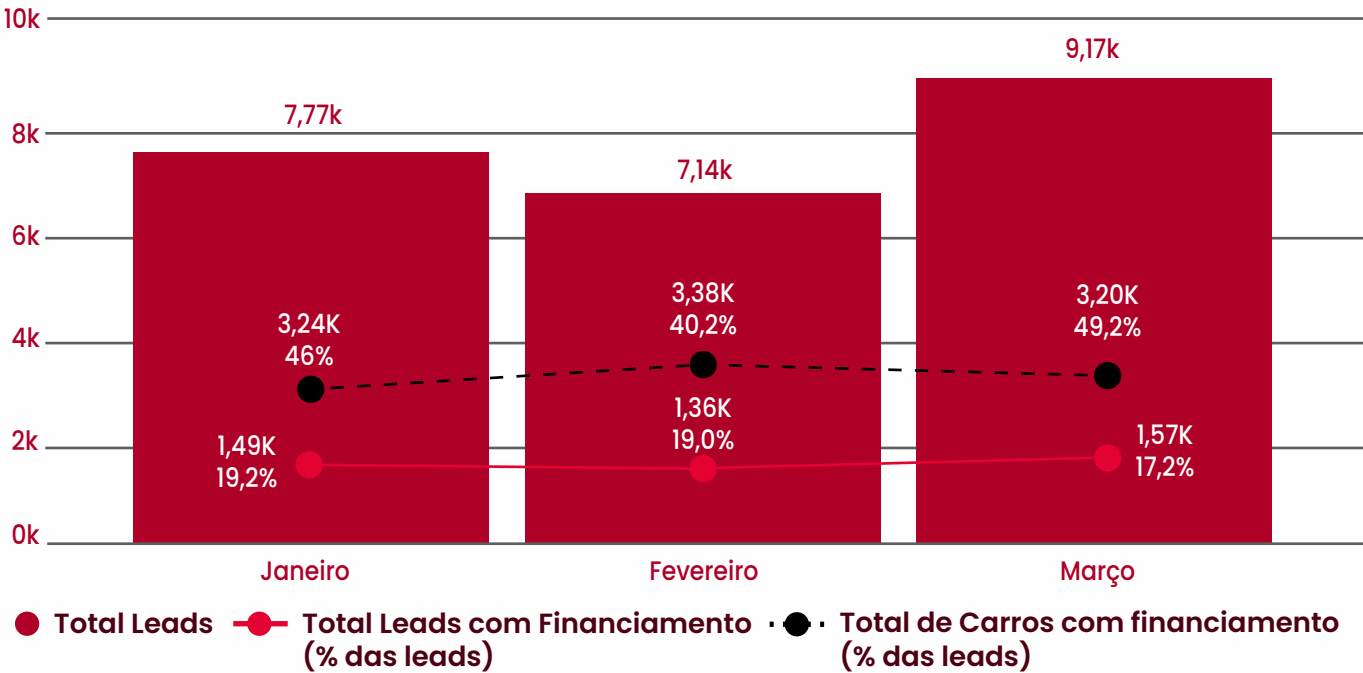


ÁREAS COM MAIOR DEMANDA DE CARROS





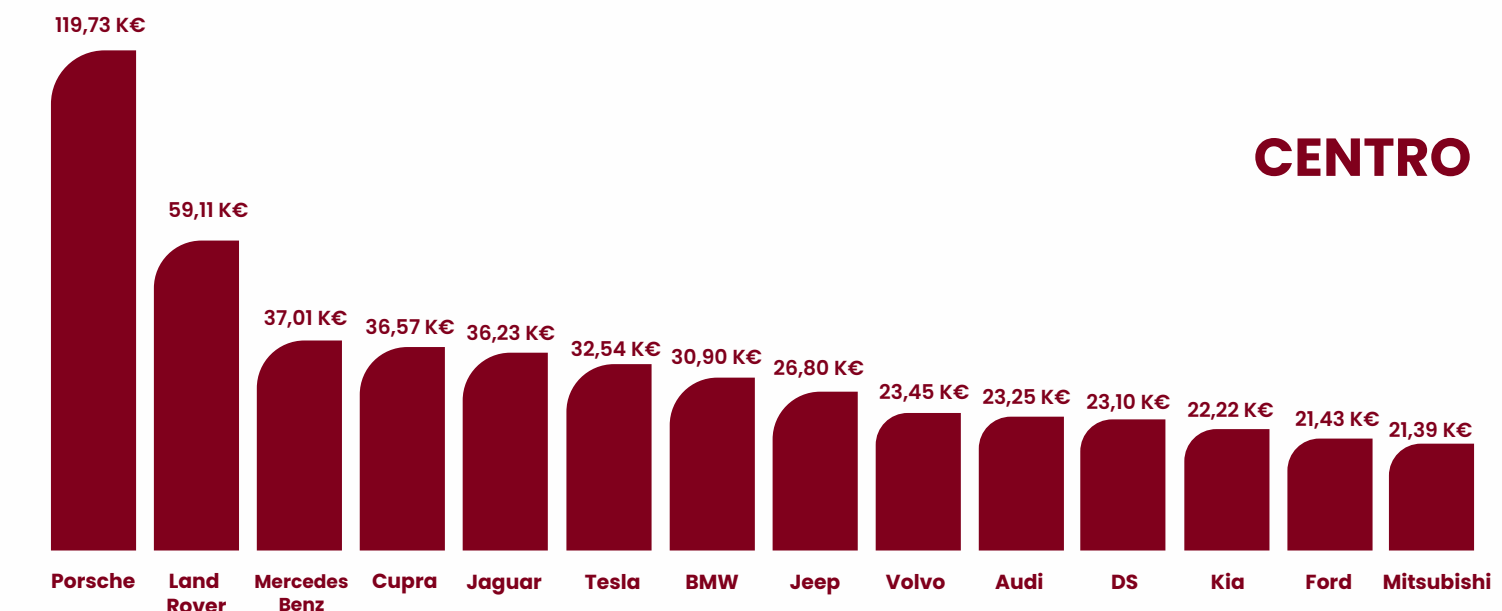
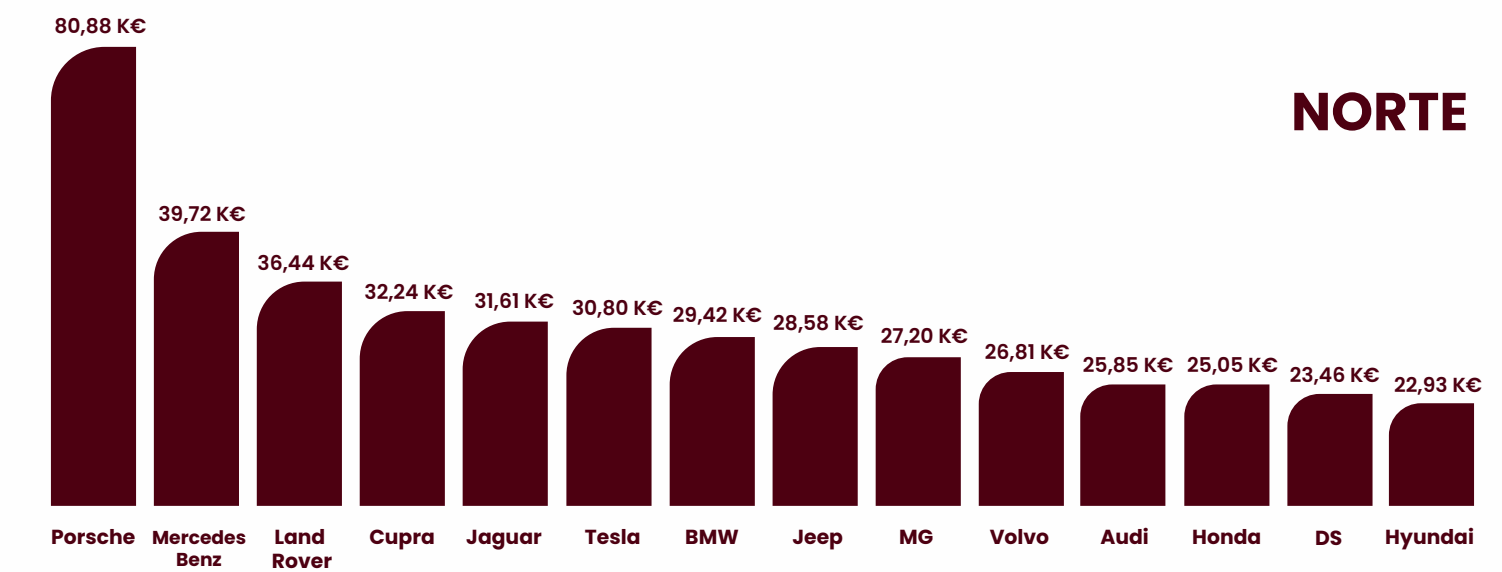
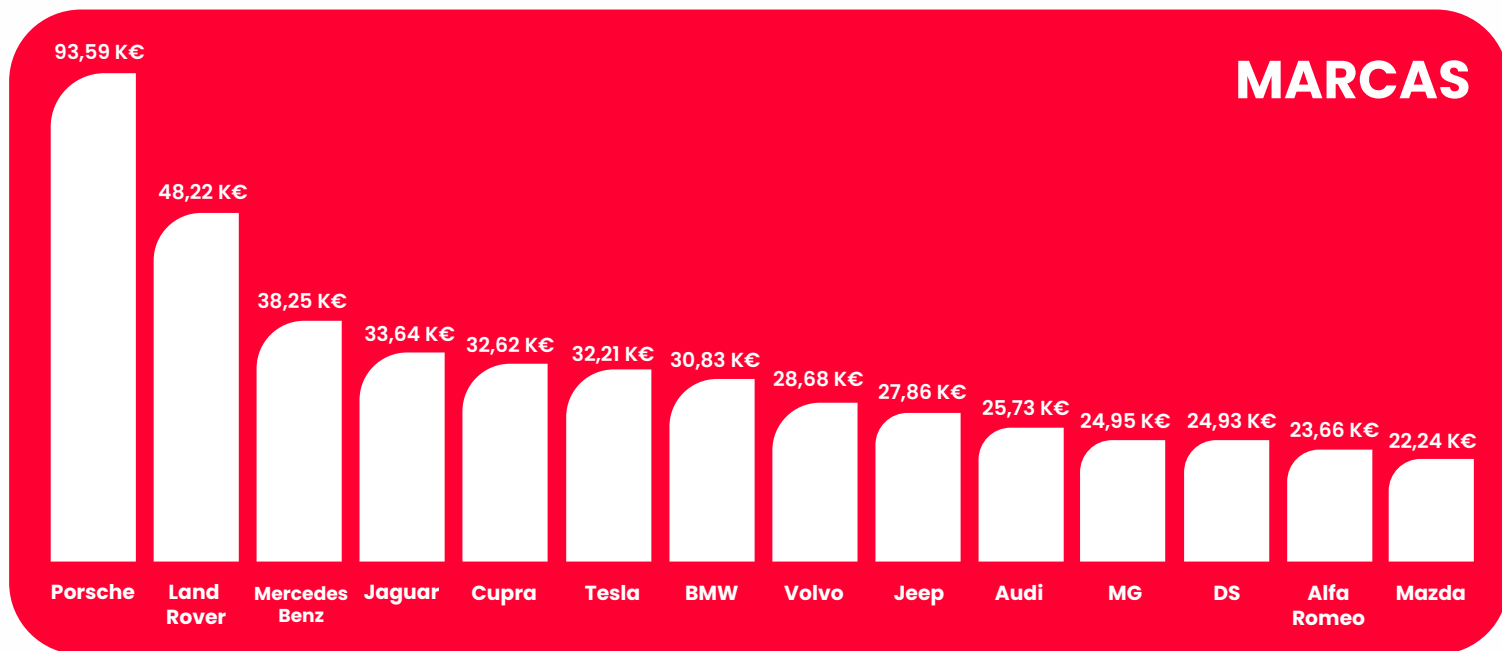
LEADS COM FINANCIAMENTO E CARROS COM FINANCIAMENTO POR MÊS DE 2025



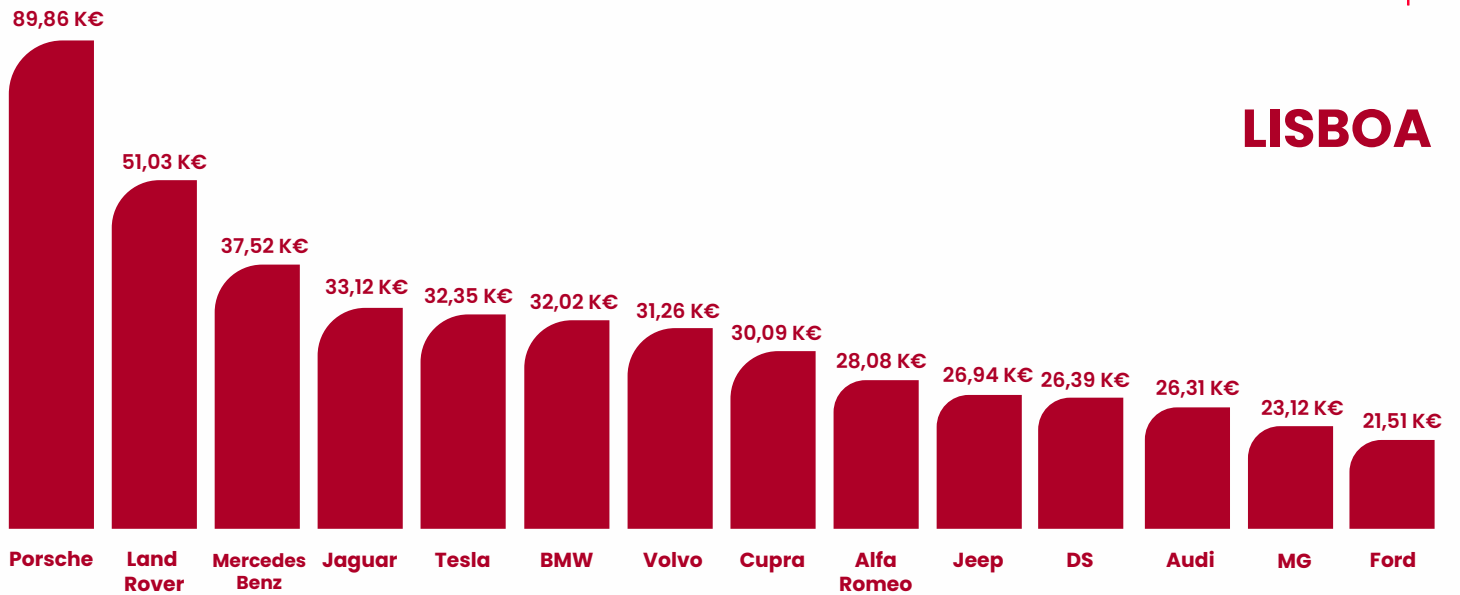
MÉDIA DE PREÇOS

POR MARCA DO STOCK CARMINE

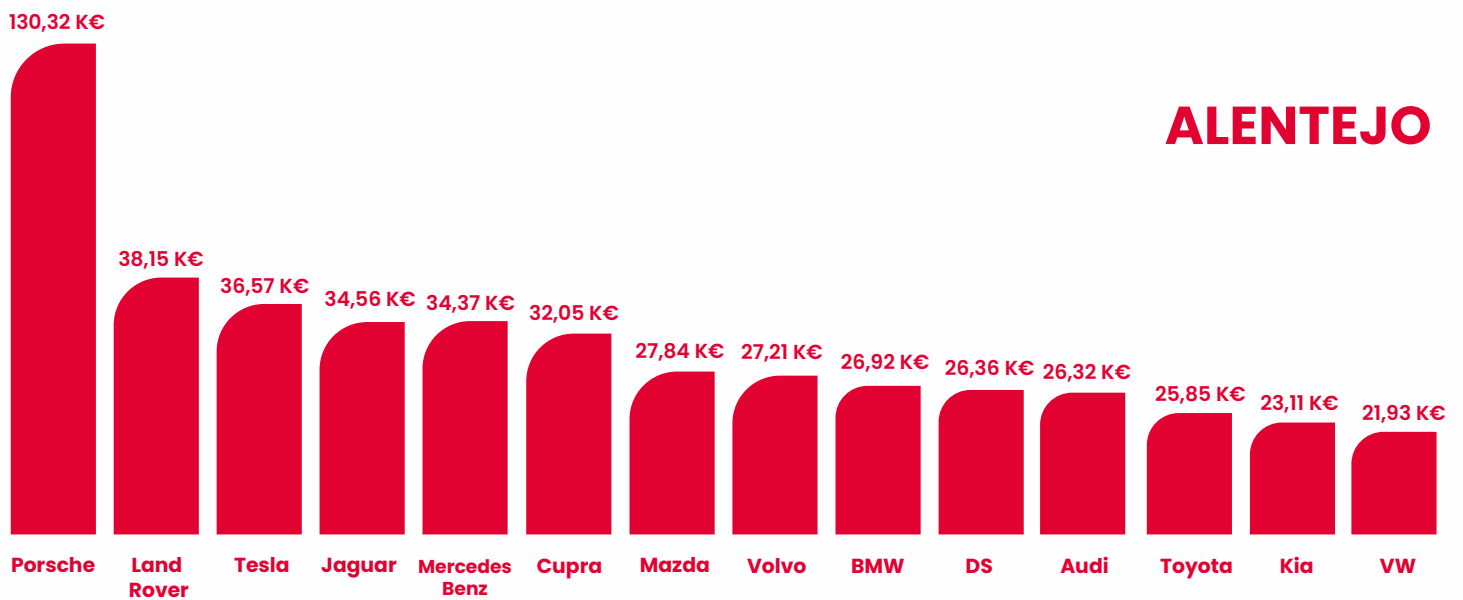
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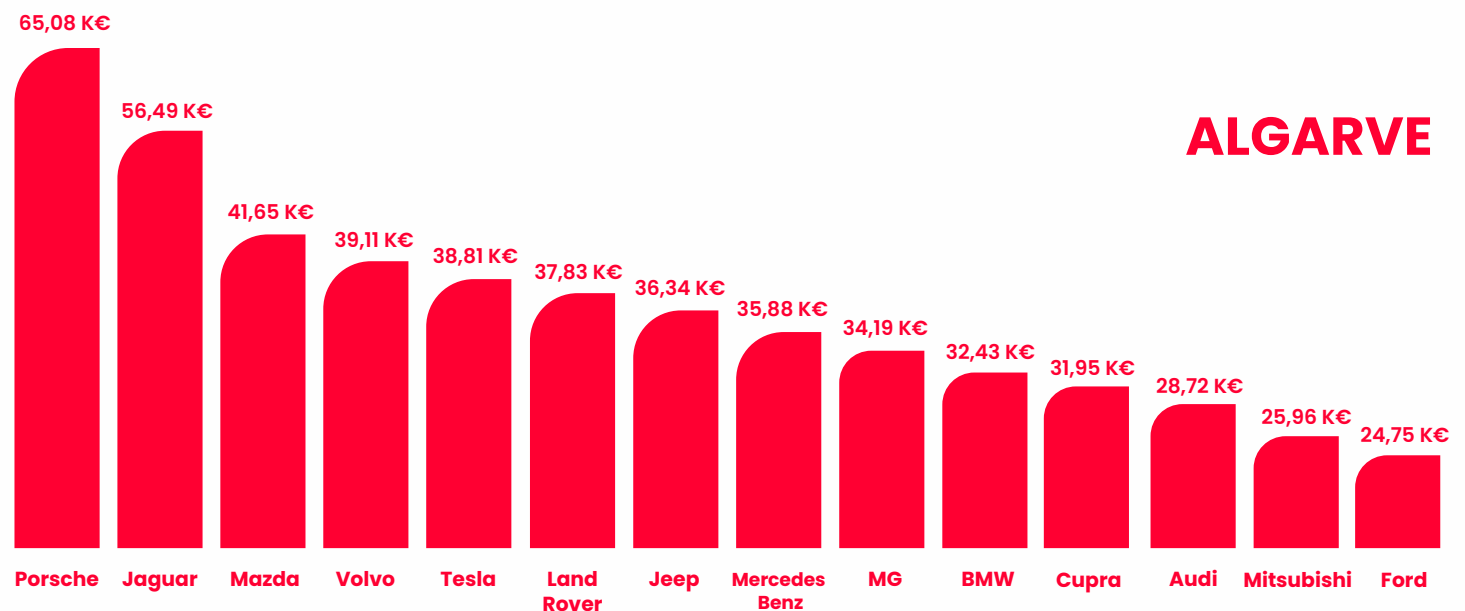
LISBOA



ALENTEJO



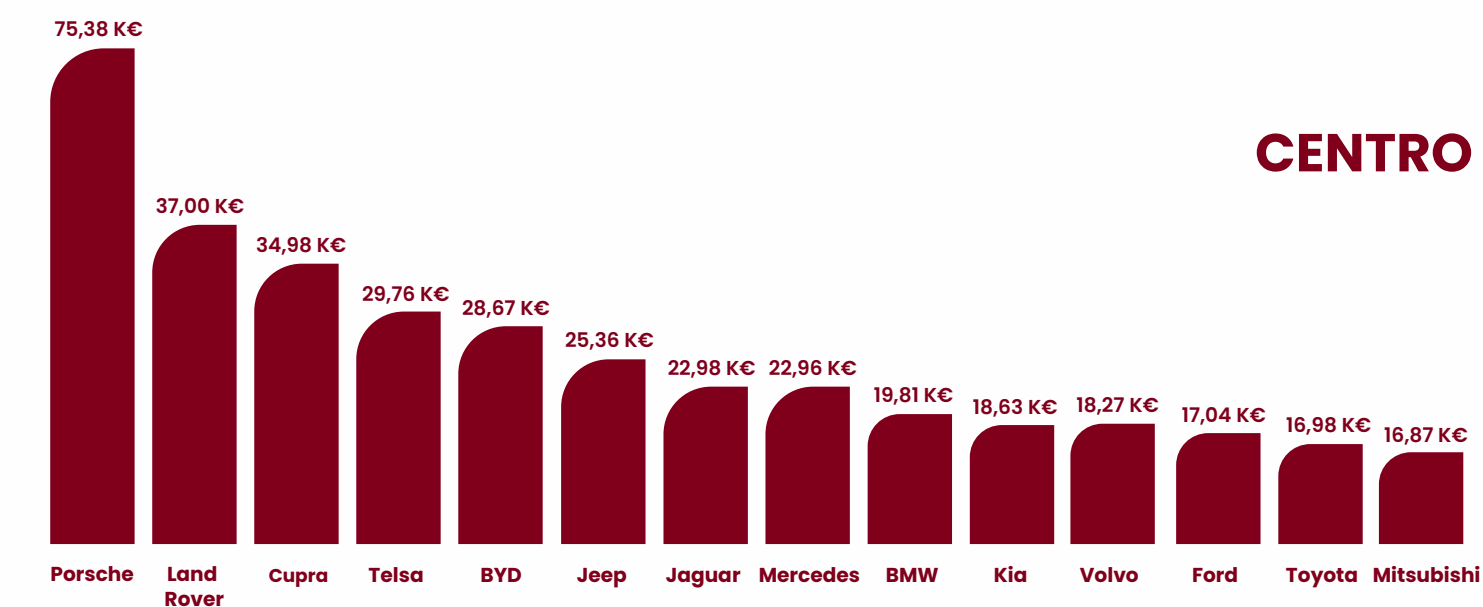
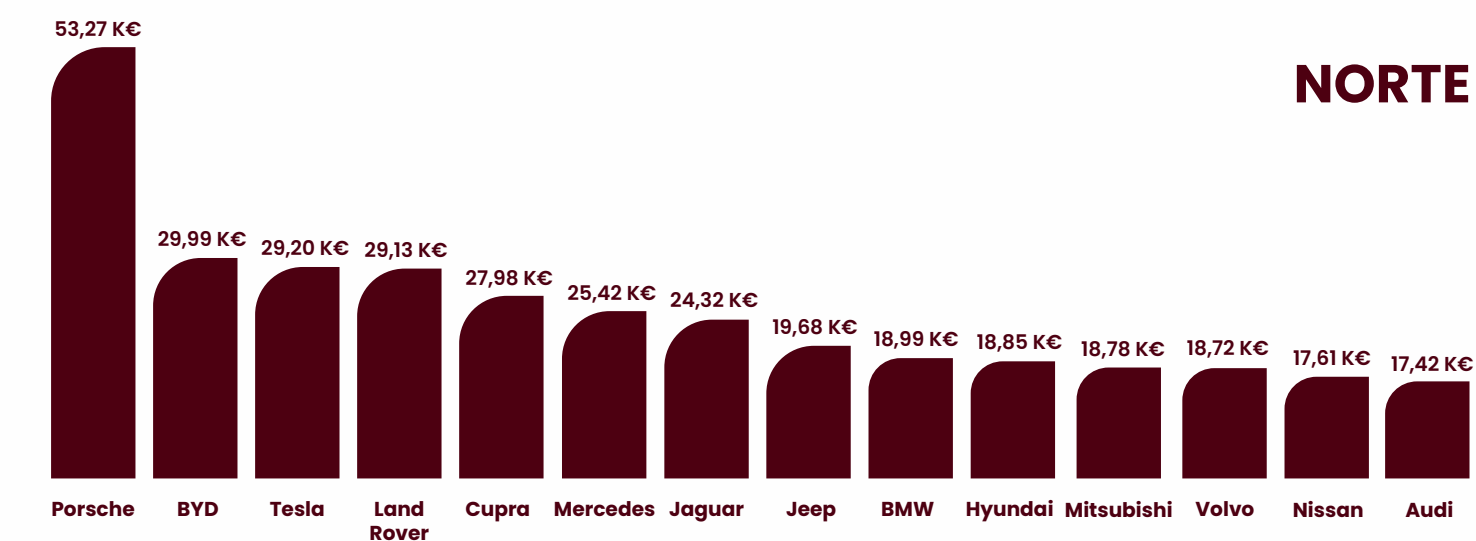
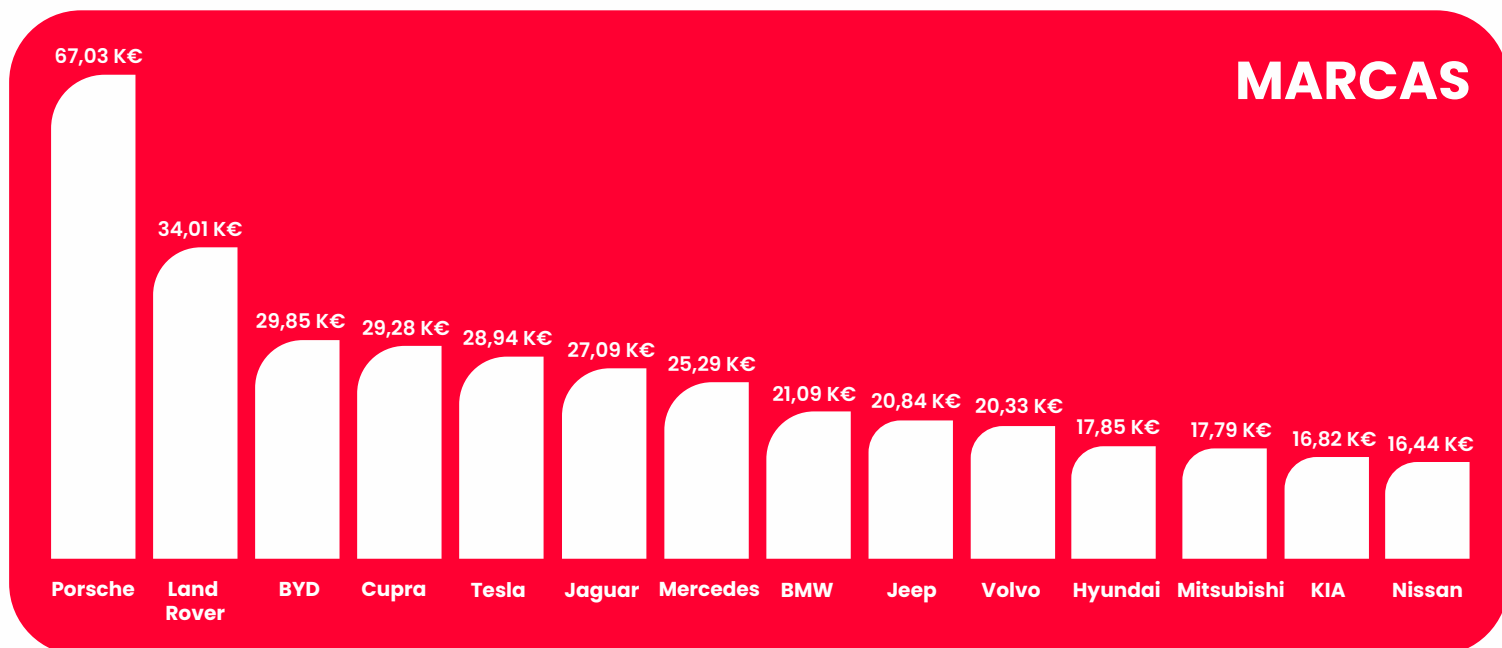
ALGARVE



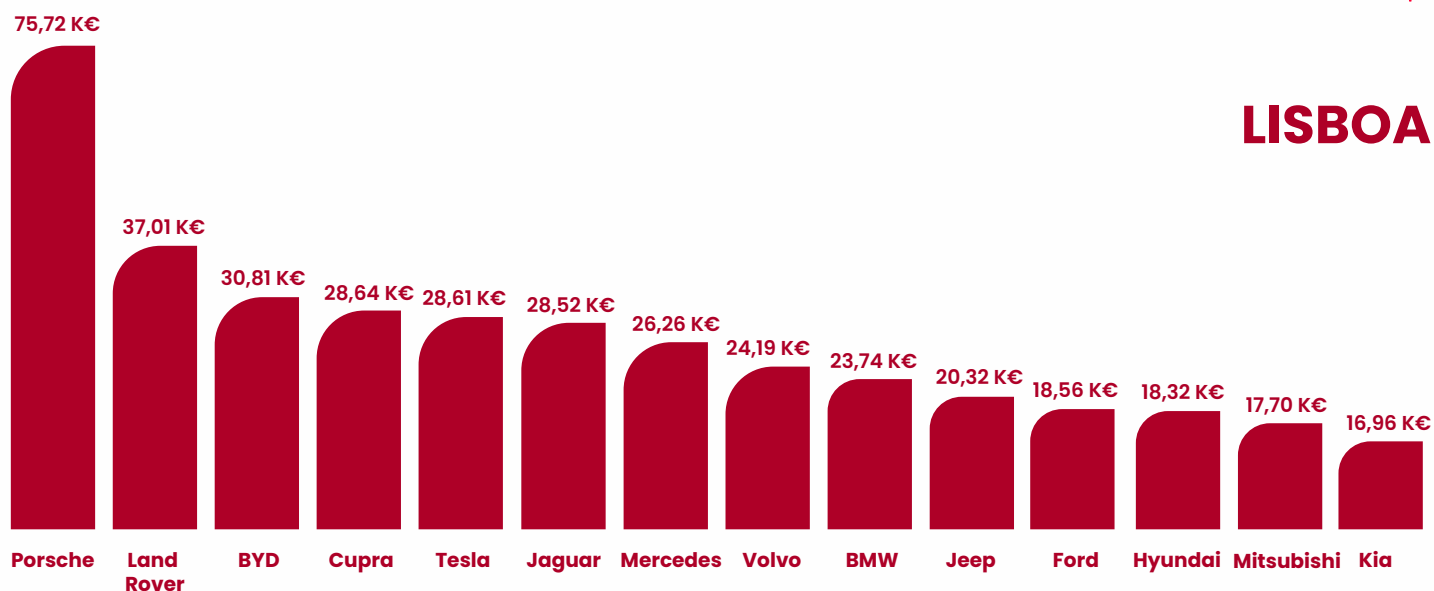
MÉDIA DE PREÇOS

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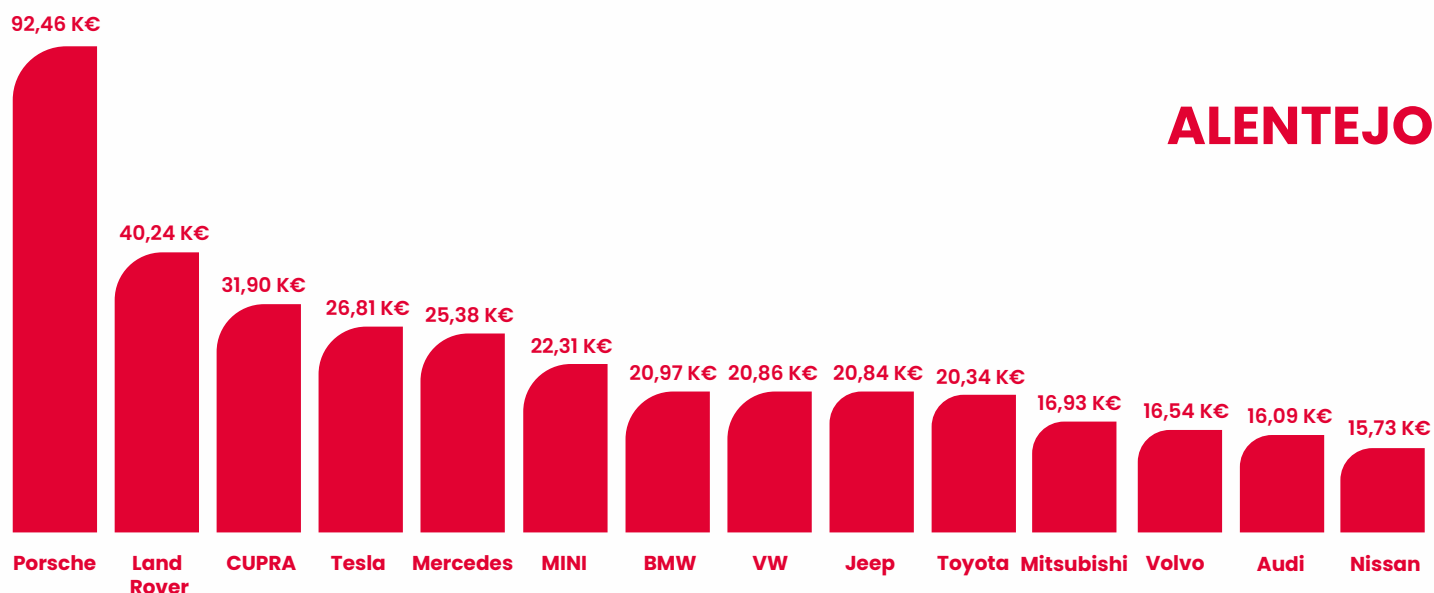
DAS LEADS POR MARCA



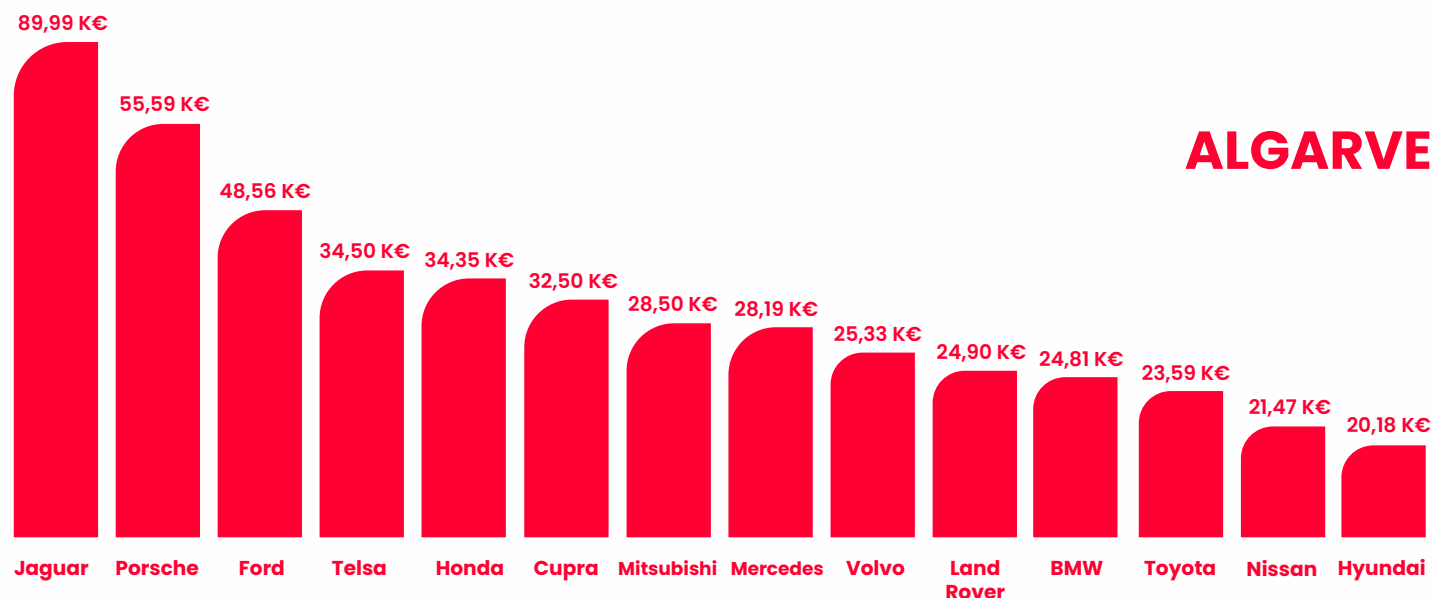
LISBOA



ALENTEJO



ALGARVE



LEADS POR DEALER EM 2025

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Dacar automoveis	4,21%
CalhambeQ	2,58%
GT3AUTO	1,74%
Consilcar	1,45%
Xauto	1,42%
Via Centro	1,30%
Flexicar Porto	1,28%
Litoral Motors Sines	1,10%
Pmmotors	1,07%
Flexicar Lisboa - Sacavã@m	1,06%
edaxgroup	0,96%
Berãço Automóvel	0,92%
Stand Tinocar	0,75%
Auto83	0,73%
KT2 Automóveis	0,72%
FBRmotors	0,69%
Navicar	0,63%
AUTOFRR - Arcozelo	0,59%
Martins Auto Cascais	0,57%
Multidrive	0,57%
AutoDC	0,55%
Flexicar Setúbal	0,54%
NCmotors	0,54%
Carsauto Automotive II	0,52%
SSCar Automóveis	0,52%
SGS Car - Vila Amãlia	0,51%
Espaãço Auto	0,51%
Importscar	0,51%
Romauto - Carcavelos	0,51%



13622
TOTAL DE LEADS

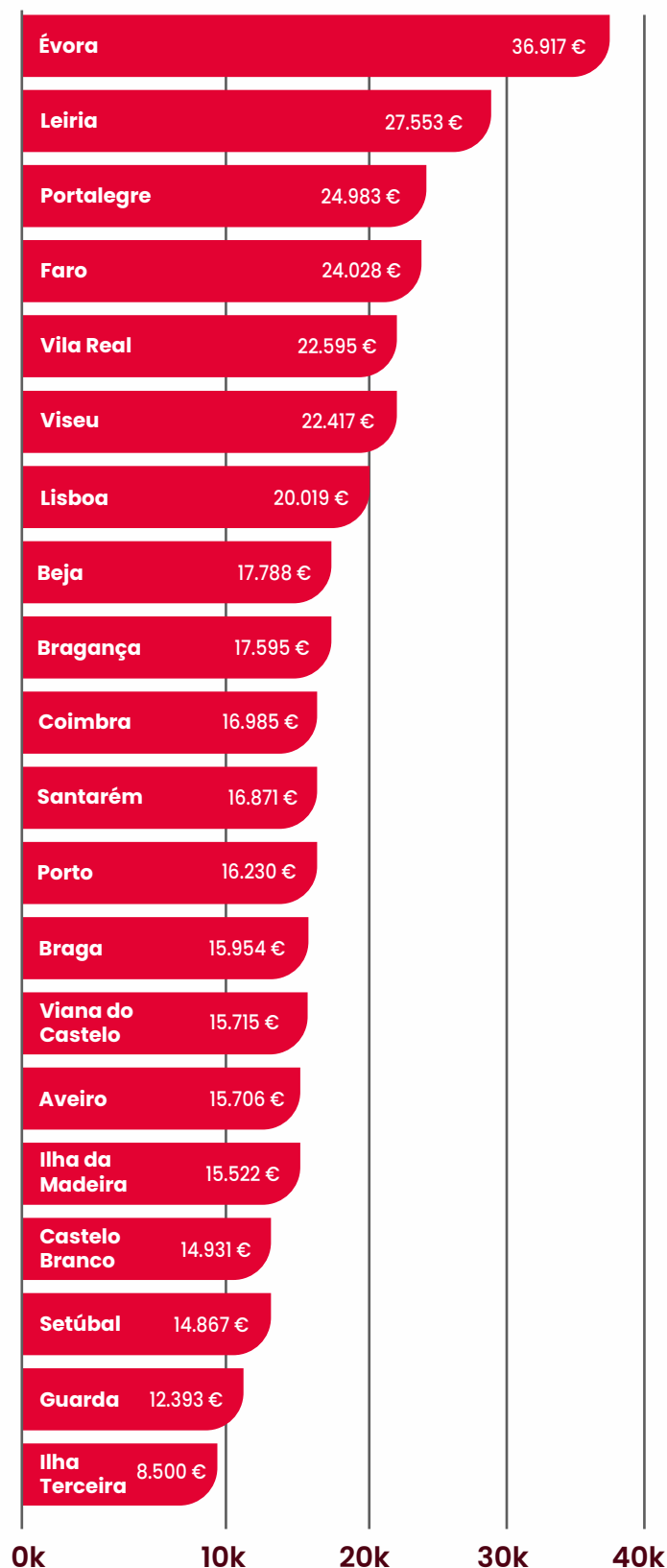
903
QTD. DEALERS

MÉDIA DE PREÇOS

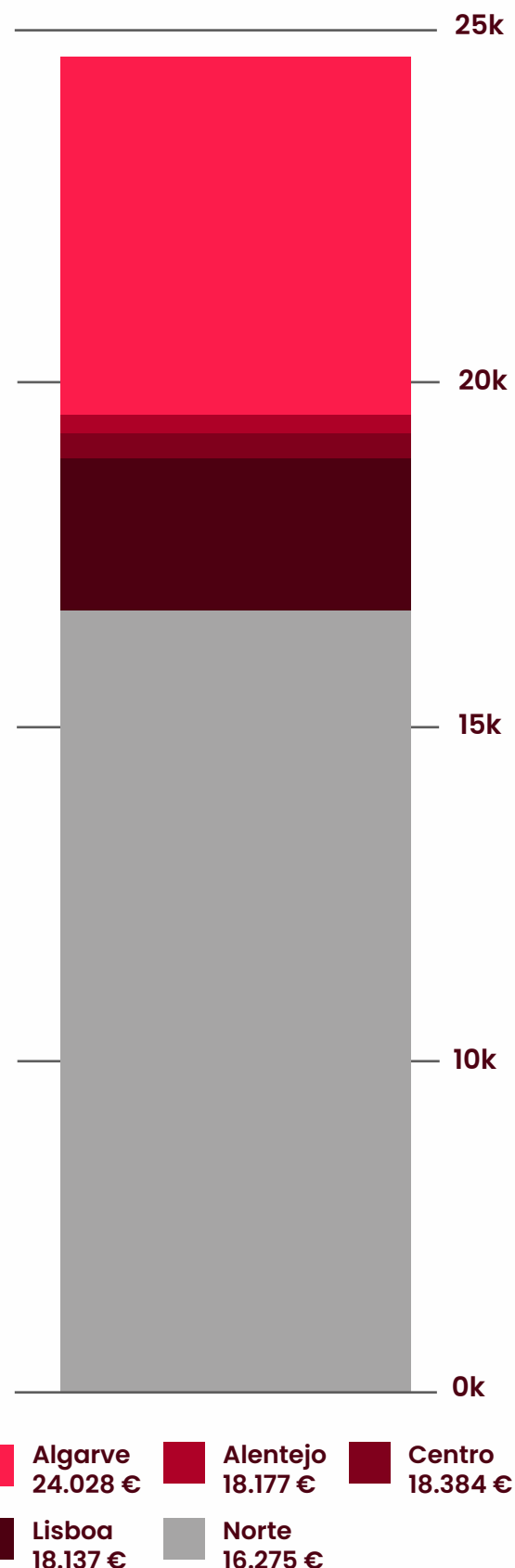
DE CARROS POR REGIÃO E DISTRITO

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MAIS PROCURADOS POR DISTRITO DE PORTUGAL



MAIS PROCURADOS POR REGIÃO DE PORTUGAL



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